



Millbrook
Business
Finance

Partner and Vendor Finance Explained

Become a Millbrook partner and
start offering monthly finance
solutions to your business customers

We help businesses boost cash flow and fund the assets
they need to succeed while you close more deals!



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PART ONE

What is Millbrook Partner and Vendor Finance?



Forging key partnerships to empower UK businesses

One major cause of stalled sales is often attributed to either cost constraints or inadequate financing. Partner and vendor finance serves as a robust solution to surmount these obstacles, empowering you to increase sales effectively.

Our partnerships are a seamless way to offer monthly finance options to your customers, which opens up a lot of doors, reduces barriers to purchase and presents an array of other benefits.

Becoming a Millbrook partner gives you and your clients access to over 100 trusted lenders and the most extensive finance product range in the UK. But don't worry, **we source the funding and handle the financials** – you just reap the rewards! Plus, there are **no partner set-up fees. It really is a win-win.**

How does our partner and vendor finance work?

Whether you're a supplier, manufacturer, accountant or association, our partnerships can unlock your potential and help you empower your customers with their purchasing and cash flow needs.

With Millbrook's flexible [partner and vendor finance solutions](#), you can address customers' affordability concerns while driving more sales for your business and encouraging client loyalty.

The process is super simple

Here's how Millbrook's partnership process works:



PART TWO

A Little About Us



Welcome to Millbrook

Our partnership mission is to help you drive more sales and boost your client loyalty.



Who are we?

[Millbrook Business Finance](#) is an **award-winning commercial finance provider for UK businesses**. Founded in 2020, we set out to transform the business finance market, making it easier for SMEs to navigate and access funding.

With **over 60 years of collective experience**, [our lending specialists](#) source the best-fit finance solution for your business customers at the most competitive rate, so they can focus on what they do best – running and growing their company.

- ✓ Authorised and regulated by the FCA
- ✓ Finance agreements from £10k-£25m
- ✓ Flexible repayment terms
- ✓ Competitive interest rates available
- ✓ Funding available within 24 hours
- ✓ Dedicated account management
- ✓ Leading technology including auto-decision and e-sign documents

The Millbrook vision

We understand that building a successful business can take years of dedication and that turning your dream into a reality requires long-term commitment and support.

Whether you're looking to expand operations or provide funding options for customers, [our tailored approach to financing](#) can help you (and your customers) achieve key growth ambitions.



The values we care about

We're more than just a finance provider, we're a dedicated finance partner who truly cares about your ambitions. We work with you to understand your business needs to secure the funding required to unlock its potential, and we can do the same for your customers.

We are dynamic

Millbrook is on a mission to transform the market and make business finance more accessible to all.

We are trustworthy

You can trust us to provide finance solutions that align with your business needs and ambitions.

We are transparent

Transparency is vital to our approach. We're clear from the outset and there are no hidden fees – ever!

We are committed

Our experts work with you to understand your business needs and how we can support you long-term.

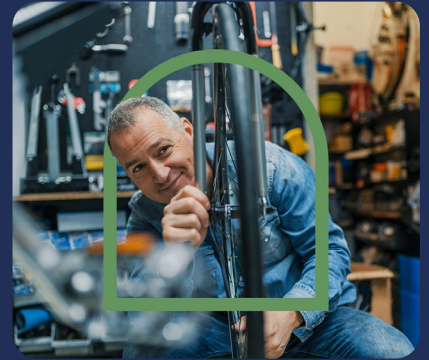
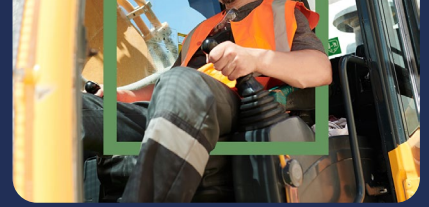
We are passionate

Everything we do is in your company's best interests and focused on making your business a success.



Our ecosystem

The Millbrook team empowers companies across a wide variety of industries by providing access to over 100 UK business lenders for finance in almost any sector. By making business finance easy, accessible and affordable, we help companies like yours write the next chapter in their success story.



Tap into our vast lender network

Becoming a Millbrook partner gives you and your customers access to one of the most extensive panels of lenders and finance products in the UK. By leveraging our vast network of lenders, our vendor and supplier partnerships enable businesses to acquire the financing they need to pursue their goals.



No partner set up fees



Gain access to 100+ UK lenders



Increase your sales



Terms from 3 months to 10 years



Simple application process



Ongoing support

[LEARN MORE](#)

PART THREE

Why Partner with Millbrook?



Forge a flexible and fruitful partnership

At Millbrook, we care about building long-term, mutually beneficial relationships, so we've designed three partnership tiers to suit different business needs.

Our partner and vendor partner finance tiers



Supplier partnership

Our supplier partnership tier is best suited to equipment suppliers, manufacturers and resellers.

Professional partnership

Our professional partnership is for accountants, consultants and brokers looking to help their clients.

Association partnership

Our association partnership is designed for industry associations, chambers and networking groups.

Learn more about our partnerships at [Millbrookbusinessfinance.com/business-partner-finance](https://millbrookbusinessfinance.com/business-partner-finance)

LEARN MORE

Key benefits of partnering with Millbrook

Providing your customers with finance solutions to purchase key assets can be hugely advantageous for your business. Here are just some of the great benefits:



Overcome cost objections

If a customer sees a purchase as too expensive, offering finance can help convince them to proceed.



Increase order values

Research shows that customers spend more when using finance rather than spending cash.



Get paid faster

Offering finance lets you receive cash before delivery, meaning better cash flow and no payment terms.



Retain customers

Customers who feel looked after are more likely to be candidates for repeat business.



Referral incentives

Generate additional revenue streams from increased business sales and partner referral fees.



Stand out from competitors

Providing finance options is a great differentiator to give your business a competitive edge.



Boost your sales

Boost your sales potential by providing bespoke financing options to your business clients.



Marketing support

Elevate your marketing strategy with our customised dual-branded webpages and materials tailored for your clients.

The sectors we cover

We serve UK businesses across 20 different sectors, providing financing solutions for any asset or funding purpose, no matter the business need or industry demand.



- | | | | |
|----------------------|----------------------|-----------------------|-----------------------------|
| Agriculture | Amusements & Gaming | Beauty & Wellbeing | Brewing & Distilling |
| Construction | Energy & Renewables | Franchising | Garage & Car Sales |
| Gym & Fitness | Healthcare | Leisure & Hospitality | Manufacturing & Engineering |
| Plant & Vehicle Hire | Printing & Packaging | Professional Services | Recycling & Waste |
| Retail | Technology & Media | Transport & Logistics | Wholesale |

PART FOUR

Our Impact



How we fuel business growth

Ensuring your future success depends on having the right finance partner to support you on your journey. Our bespoke finance solutions have helped countless companies reach new heights and our clients can vouch for our growth-enabling approach.



Our Millbrook promise

Your business is more than just a business. It's the time, dedication and hard work to get to where you are now. It's the people you employ, it's the customers you serve. It's the passion you bring every single day. Millbrook shares that passion and will represent your business as if it were our own. That's the Millbrook promise.

Justin Amos

MANAGING DIRECTOR

[MEET THE TEAM >](#)

£120M+

finance
provided

100+

lenders at our
fingertips

60+ years

combined
experience

Funding in as
a little

24 hours

How we helped a leading wine tech business to toast more sales

RAYMOND
Wine Tech Business Owner



Millbrook helped us provide a professional service to our clients. Every client is treated with courtesy and respect, and we've received exemplary feedback. Contact is immediate when requested and all documents to close transactions are exacted in a timely manner. Could not rate more highly.



The challenge

After numerous finance inquiries from customers, a world-leading wine dispensary business realised that its lack of finance options created quite a gap in its service offerings, leading to missed sales opportunities.

Recognising the need for a comprehensive and streamlined approach to financing, the business owner, Raymond, sought a vendor finance solution that would allow ease of payment for his clients, giving them greater access to his products. This is when Raymond turned to Millbrook for help.

The solution

We offered the business more than just financial support; we brought forth a trusted partnership, a dedicated point of contact and a wealth of expertise in crafting tailored finance solutions.

The impact

Our collaboration yielded tangible outcomes for the business. This strategic partnership translated into increased revenue, responding effectively to customer finance inquiries and driving growth in equipment deals.

Establishing a partnership with Millbrook boosted sales and enhanced customer service while positioning Raymond as a trusted supplier for his clients.

[READ THE SUCCESS STORY](#)

Just a few of our 5* reviews...

At Millbrook, beyond matching businesses with suitable funding options, we're committed to delivering a first-class service to all our partners and customers. Here's just a glimpse of the great feedback we've received.



Rated "Excellent"

[READ ALL REVIEWS >](#)



Millbrook Business Finance was a saving grace



Incredible - unbelievable - unbeatable



It was the best thing that happened to me



This is the best service I have ever had



Excellent knowledge & customer service



In my opinion "best in class"



NACFB
Helping Fund UK Business

PART FIVE

How to Become a Partner



Offering finance to your customers couldn't be simpler

Partnering with Millbrook is easy. There are no set-up fees, and we'll enhance your offering and increase your sales through flexible partner and vendor finance. It's super simple.

Millbrook deals with the lenders, sources the agreement and handles the financials. So, it's hassle-free, and we release payments to you directly after finance agreements are signed to boost your cash flow.

Let's fuel UK business growth together!



Become a partner today

Head to the Millbrook website to apply:

[Millbrookbusinessfinance.com/business-partner-finance](https://millbrookbusinessfinance.com/business-partner-finance)

BECOME A PARTNER

PART SIX

FAQs



Common questions about vendor and partner finance

01. What Is Vendor and Partner Finance?

Vendor or partner finance is a financial arrangement where a seller provides financing to their buyer, instead of the buyer needing to seek out and rely on a third-party lender. This arrangement allows buyers who may face challenges obtaining traditional loans to secure financing directly from the seller. Sellers that offer their buyers finance may have partnerships with finance experts, like Millbrook Business Finance, to facilitate and provide the financing.

02. What Are the Benefits of Offering My Customers Finance?

Providing finance to your customers is a great way to reveal the true sales potential of your business while removing barriers to purchase. But there are lots of other benefits to enjoy.

Here are some key reasons why so many organisations utilise Millbrook Partner Finance:

- **Customer service** – Finding the right funding for your clients allows them to strengthen their business and achieve their goals.
- **Overcome cost objections** – Offering your customers an affordable monthly repayment enables them to break free from restrictive budgets.
- **Stand out from the competition** – If you are looking to win business from your competition, offering finance is a great differentiator, represents added value and makes your offering stand out from the crowd.
- **Get paid faster** – Receive payment before supplying goods and improve your cash flow. No need to offer 30, 60 or 90-day terms.
- **Referral schemes** – Millbrook provide referral schemes for long-term, successful partners. As the relationship grows, so does your business.
- **Ongoing support** – Receive a dedicated account manager who will provide ongoing support, finance quoting tools, marketing material and even finance training.

All you need to do is speak to one of our friendly business finance specialists, decide the type of partnership you want to join, complete your partnership agreement, and verify your identity. It's as simple as that – there are no set-up costs to becoming a partner.

For more FAQs about Millbrook, head over to <https://www.millbrookbusinessfinance.com/faqs>

FAQS




Millbrook Partner Finance Explained

Build a legacy of success for you
and your customers with Millbrook




GET IN TOUCH WITH MILLBROOK TODAY

 www.millbrookbusinessfinance.com/contact

 0333 015 3301

 enquiries@millbrookbusinessfinance.com

 Kingsfield Centre, 8 Brookfield, Duncan Cl, Moulton
Park Industrial Estate, Northampton NN3 6WL



 SCAN ME

